

Department of Chemical Engineering, IIT Hyderabad
CH5036-Industry Lecture Series
Jan-April 2026



Date: 19-02-2026

Time: 04:00 PM (IST)

Speaker: **Dr. Tanmay P. Gharat**

Affiliation: Manager- Techno Commercial Marketing,
Yashraj Biotechnology Ltd

Title: **The Adaptive Scientist: My Journey from Chemical Engineering to Driving Global Marketing**

Venue: **LHC-01**

Abstract

This lecture will trace a decade-long professional evolution from a background in Chemical Engineering and a PhD in Stem Cell Biology and Biomaterials to leading marketing for In Vitro Diagnostics and Integrated Drug Discovery and Development Businesses at Yashraj Biotechnology Ltd. The narrative will follow a strategic transition from six years as a bench scientist across the USA and India, through a Principal Scientist role, into techno-commercial management. By examining the move into product management and marketing, Dr. Tanmay Gharat will illustrate how scientific rigor and engineering logic provide a competitive edge in commercial leadership. The audience will gain a strategic roadmap for evolving technical expertise into high-impact marketing roles, demonstrating how the laboratory serves as a powerful foundation for commercial transition.

Biography

Dr. Tanmay P. Gharat is a Strategic Marketing and Product Leader with over a decade of experience across oncology, translational medicine, and preclinical discovery. Currently heading marketing for the In Vitro Diagnostics and Integrated Drug Discovery divisions at Yashraj Biotechnology Ltd., he specializes in translating complex scientific innovation into market-ready strategies. His professional journey is a calculated evolution from the laboratory to commercial leadership, beginning as a bench scientist in the USA and India before scaling to a Principal Scientist role. By combining deep technical expertise in iPSC models and

CRISPR platforms with a Certified Product Manager background, he successfully bridges the gap between R&D and global market access